CalCPA
Peninsula Silicon Valley Chapter

QuickBooks® 2011: What You Need to Know

FREE Event

Intuit releases another version of QuickBooks each year and provides information about what is new. Come and join us for the "real" story from a ProAdvisor/Accountant perspective. Come and hear some practical suggestions so you can be prepared with insights when talking to your clients about the new version. This event is generously hosted for CalCPA at Intuit's campus.

Our speaker is Bonnie Nagayama, CPA, from McWilliams & Associates, Inc. Nagayama has been focused on practical solutions for financial and day-to-day operational issues since 1992 by using QuickBooks Accounting Software and related integrated applications. She will have just returned from the Intuit Solution Provider Conference in Los Angeles and will share tips and tricks learned there as well.

The session will start with an interactive discussion so bring your questions—or e-mail them to bonnie@4luvofbiz.com ahead of time.

Major Topics:

- What's new in QuickBooks 2011?
- Should you and your clients upgrade?
- Miscellaneous tips and tricks.

Learning Objectives:

- What has changed in the latest version
- How it affects you and your clients
- Identify at least one client you can help, today!

Who Should Attend:

Anyone who services QuickBooks clients or uses QuickBooks in their accounting practice.

Date: Tuesday, Oct. 19

Time: 8–11 a.m.

CPE: 3 hours

Location: Intuit Building 9, Innovation & Invention Conference Rooms; 2600 Casey Ave.; Mountain View (map on reverse side)

Registration is limited and reservations will be accepted in the order they are received.

CalCPA Peninsula Silicon Valley Chapter QuickBooks Update

Tuesday, Oct. 19

RSVP: online at *www.calcpa.org/PSV* or mail this form to Jane Dunbar; CalCPA; 1235 Radio Road; Redwood City, CA 94065-1217; fax to (650) 802-2665; phone at (650) 802-2465; or e-mail jane.dunbar@calcpa.org.

☐ Member ID No._____ (required for member discount) CPA License No. _____ ☐ Nonmember

Name: _____ Phone: _____ E-mail: _____

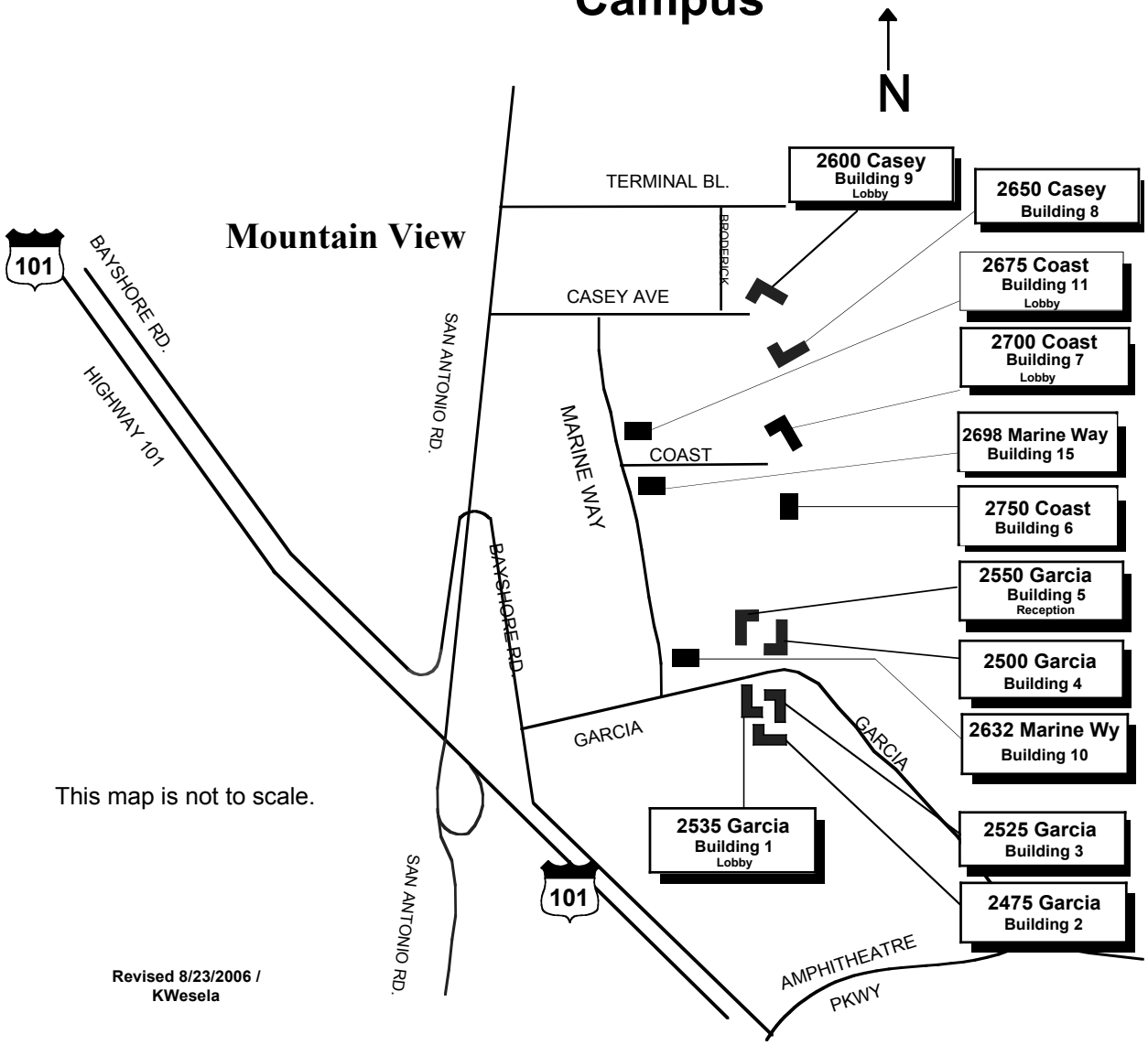
_____ Member ID No.: _____ CPA Lincense No.: _____ ☐ Nonmember

_____ Member ID No.: _____ CPA Lincense No.: _____ ☐ Nonmember

Firm/Company: _____ Fax: _____

Address: _____ City, State, ZIP: _____

Directions to Intuit - Mountain View Campus



Directions to Building 9, 2600 Casey Avenue:

From San Francisco, take 101 South, exit at San Antonio North. Cross over the freeway and stay on San Antonio until you reach Casey Avenue. Turn right on Casey and go to the end, Bldg. 9 will be on your left.

From San Jose, take 101 North, exit at San Antonio North. Turn right at the stop sign at the end of the exit ramp. Go past Bayshore Road and turn right onto Casey. Go to the end, Bldg 9 will be on your left.

There is a parking lot behind Bldg. 9. Permits are not required.